

The Benefits of Joining our Service

6 reasons why you should join:

- Membership of specialist Awards Management Service to significantly increase your chances of winning.
- Access to the UK's largest interactive online [awards list](#)
- Regular, up to date business awards news
- Features and stories from the country's top award winners
- Top tips and advice about making your business an award winner
- Regular newsletters to keep you informed about the latest awards opportunities and related information.

Business Awards Solutions & Interactive Awards List

Awards Intelligence takes the hassle out of the business awards entry process for you and increases your chances of winning. We help businesses of any size, public sector organisations and individuals to find, enter and win awards. We have also built the UK's largest [awards list](#) to help you to quickly and easily find the right awards to enter.

Whether you want to enter a major national or international business award such as the National Business Awards, Global Business Excellence Awards or a Queen's Award, a local award or a specialist private or public sector award, we can help you to win. We are proud to be the UK's largest provider of awards support services, news and information and firmly believe that we have got here by being the best at what we do.

IF YOU ARE ACCEPTED ONTO OUR SPECIAL VIP AWARDS MANAGEMENT SERVICE WE GUARANTEE TO WIN AT LEAST TWO AWARDS FOR YOU WITHIN A YEAR OR WE WILL RETURN YOUR FEES*.

We can offer this unique, no risk guarantee because we have proved with existing clients that we will achieve this. The VIP service is available to organisations of any size operating in any sector. To find out more please visit www.awardsintelligence.co.uk or call us on 01444 242792.

Current clients and subscribers include small, medium and large businesses and public sector organisations such as: Standard Life, Belfast City Council, National Health Service, Best Deal Insurance, Alliance & Leicester, London Underground, Institute of Customer Service, Close Brothers, Bradford College, AXA, Fife Council, Ernst & Young, Weber Shandwick, Walsall College, Carpentryright, EDF Energy, Essex Karting Raceways, Legal & General, Atomic Energy Authority, Chamber of Commerce, Corus, Reed Business Information, Moneyfacts Group, HM Prison Service, Department of Work and Pensions, Lloyd's TSB, John Lewis, Porter Novelli, first direct, Learning and Skills Council, easyJet, Hill & Knowlton, KPMG, Leicestershire Council and the Federation of Small Businesses to name but a few. We also work with other dynamic growing businesses, other FTSE 350 companies, public sector organisations and over

1,000 PR and marketing consultants who handle awards submissions for their clients. Over 21,000 clients and subscribers in all from some of the most influential and dynamic organisations around and growing daily! So why don't you get in on the act too? Take the first step by calling us now on 01444 242792 for a no obligation discussion.

Our free weekly newsletter is a fast and easy way to keep you in the know about the latest business awards to enter along with entry deadlines and website links. Please visit www.awardsintelligence.co.uk to subscribe and receive the latest news.

Just imagine the sales and marketing benefits of being 'the most award winning organisation in your sector', not to mention the positive impact on staff motivation and the bottom line. Winning awards are an important way to impress potential and existing clients, the Board and investors too.

Do you want to enter business awards but find yourself short on time or resource?

To help you find the right awards to enter fast and easily we provide access to the UK's largest [interactive awards list of over 800 business awards](#) along with links to relevant web sites for further information, entry deadlines and awards criteria. We GUARANTEE that you will find at least 15 relevant awards to enter within a few minutes. If you can't then simply call us and one of our expert consultants will personally help you to find the awards that you have the best chance of winning free of charge and if we still can't find at least 15 relevant awards we will give you your money back. It is without doubt the biggest and best business awards list available. You can even select the awards that you are interested in and print them off to create your own target awards list. It will enable you to find and enter awards yourself or we can do this for you and handle the whole entry process including professionally drafting your entries as part of our full Awards Management Service.

Let our experts manage your awards programme so you and your team can concentrate on running the organisation. Our expert team of consultants and professional copywriters will deliver a specialist VIP [Awards Management Service](#) that is proven to increase your chances of winning by 55% compared to those companies that draft their own awards submissions**. We are so confident that we guarantee to win at least two awards for you within the first year or we will return your fees*.

NEW FOR 2009 - We have also launched a very special award mentoring service for in-house award entry writers who want to refine their skills and learn the tricks of the trade. For full details please call us now on 01444 242792 or email us at enquiries@awardsintelligence.co.uk.

Simon Burgess, managing director, British Insurance sums up the benefits of our Awards Management Service:

["The Awards Management Service](#) is without doubt one of the most powerful and cost-effective marketing solutions available. With their help we are currently the proud winners of six UK business awards which have had a positive effect on our bottom-line. Whatever line of business you are in, business-to-business or business-to-consumer, regardless of sector, Awards Intelligence will ensure you win the awards you deserve."

Emily Whyte of Fife Council is also delighted with our service:

"We are delighted to have won a Global Business Excellence Award for our Green Fife initiative. Thanks very much for drafting our entry and we can't wait to win some more awards with your help."

David Thomson, Chief Executive, Close Invoice Finance is in no doubt about the benefits of working with us:

"We have had a long and fruitful relationship with Awards Intelligence. Over the last 12 months alone they have helped us win five awards which has helped to raise the profile of the organisation and further enhance its reputation as the UK's leading invoice finance solution. They offer an excellent service and I would recommend them to any organisation that takes winning awards seriously."

Adam Goodyer, co-founder of Start-Up Stars winner Concert Live also sees the benefits of being a winner:

“If you’re a young business without much marketing spend, then entering awards can be a cost-effective way of generating positive marketing and PR, because you’re thrown into the spotlight. It also offers a seal of approval. Potential customers can look at that and think ‘I’m happy to do business with this company because they have that recognition.’”

As well as helping you to win awards, we also run a highly successful Sponsorship Management Service. This handles all aspects of the awards sponsorship process for you from identifying appropriate awards events to sponsor and negotiating fees, through to maximising return on investment.

Awards Intelligence also work closely with awards event organisers to help them to secure sponsorship, increase award entries and maximise table sales at their awards presentation dinners. Please call us now on 01444 242792 or email us at enquiries@awardsintelligence.co.uk if you want to tell our 21,000+ subscribers about your award.

Be sure to [subscribe](#) to our free weekly newsletter to keep up to speed with the latest business awards launching and other news. It is by far the biggest and best weekly awards newsletter.

Visit our [news and features section](#) regularly to find the latest news, new awards opportunities and deadlines.

Please call us on 01444 242792 or email enquiries@awardsintelligence.co.uk for further information about our unique service or for an informal chat about all your awards requirements.

Do you want to increase your chances of winning the business awards you deserve?

Awards Intelligence are the biggest provider of awards support services, news and information in the UK. Why not contact us now for an informal, no-obligation chat about how we could help you to win the awards you deserve. We would like to make you the most award winning organisation in your sector - just imagine all the benefits.

David Ellis, director at Computerlinks, holder of the Channel Awards Security Distributor of the Year has no doubts about the value of winning awards:

“Experience has shown that an award gives massive credence to our business, particularly when talking to new customers and vendors that have not dealt directly with us in the past. With existing partners, it reinforces the fact they have made the right choice to work with us. If I equated the benefits of winning an award to other forms of channel marketing, we would probably have to spend tens of thousands of pounds to get similar levels of impact.”

Why bother subscribing to this service and entering business awards?

- Large award winning companies enjoyed a 48% increase in operating income and a 37% growth in sales when compared to non-award winners. Smaller award winning companies were also

shown to have experienced a 63% increase in operating income, and a 39% growth in sales when compared to non-winners. Source: British Quality Foundation based on experience in the USA.

- A study compared the financial performance of 120 award winning companies across Europe that met specific criteria against comparison companies of a similar size and operating in the same industries. The financial performance was tracked over 11 years. The study found that the award winning companies showed improvements in financial performance after just a year of winning their first award. Source: University of Leicester for the British Quality Foundation and the European Foundation for Quality Management.
- Three years after receiving an award, the 120 award winning companies outperformed the comparison companies by an average of 17% for sales and 36% for share value. During the final year that performance was tracked, the award winning companies experienced even greater increases as compared to comparison companies with sales growing by an average of 77% more and operating income by 18% more. Source: As above.

So there is a strong rational for entering corporate recognition awards. It can raise your business profile, enhance your reputation, compliment your public relations and marketing activity, raise awareness of your range of business services, encourage excellence and help to make you more profitable.

Winning business awards is a tremendous achievement and a very powerful reputation building tool which can lead to a significant increase in new business. Until now, the process of identifying and entering relevant UK awards has proved too difficult and time consuming for many firms - deadlines are frequently missed, submissions are poorly written and in most cases, the opportunity is overlooked altogether as there has not been an easily accessible online database available. Awards Intelligence provides solutions to all these issues with its Awards Management Service and unique awards list. We can be contacted by telephone on 01444 242792, through email at enquiries@awardsintelligence.co.uk or by visiting www.awardsintelligence.co.uk

** Applies to clients who join from August 2008 and who opt for the Awards Management Service Full Monthly Retainer package.*

*** Research conducted by Llewellyn-Slade PR. Sample size: 200 randomly selected companies who submitted awards entries drafted themselves compared with Awards Intelligence client success rates.*